



ThinkPad®

Lenovo ThinkPad T14s

Lenovo™

Elevator Pitch

As the world's largest personal computer vendor by unit sales* and owner of the ThinkPad brand, you'd expect Lenovo to know a thing or two about computers. You're not wrong. Indeed, this Fortune Global 500 technology company employs more than 70,000 innovators to deliver smart tech to their customers. They see themselves as producing the devices, solutions, and services that businesses and people need to improve the world and their lives. Problem-solvers need resources; Lenovo delivers them. You can sense all this when you pick up and start using the innovative **Lenovo ThinkPad T14s**. (*Gartner, Jan 2021.)

What's the big deal about the ThinkPad T14s?

It's slim, with a lot of punch. With lightweight portability and heavyweight performance, this laptop sets a new gold standard for corporate PCs. It packs powerful processing, epic battery life, great display options, tons of storage and smarter security. Plus, time-saving features like call-control keys, Modern Standby, and Wake on Voice offer convenience and improve productivity.



Potential customer 'pain points' around the modern, mobile hybrid working lifestyle that are solved with this amazing laptop

- ✓ It's **perfectly portable** and ideal for the on-the-go, hybrid-working professional.
- ✓ Engaging **time-saving features** include a Cortana personal productivity assistant that **responds to spoken commands** (eg to find files or calendar events; to standby or start up), making and taking **calls at the touch of a button**.

Intriguing insight

The ThinkPad has been used in space – first flight on the Space Shuttle in 1993 – and was once the only laptop certified for use on the International Space Station. How's that for mobility.



Why this is a super sales opportunity for you

Lenovo has a strong reputation for being innovative, reliable, award-winning, and supportive to their customers. These high-quality ThinkPads are ideal for targeting time-sensitive, mobile, remote or hybrid-working professionals. As a partner selling these laptops, you also benefit from:

- ✓ **Substantial stock availability**
- ✓ **Competitive pricing**
- ✓ **Tech Data support**
- ✓ **No minimum order quantity**

Hurry: this promo ends 15 July 2022

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Top ten reasons why the ThinkPad 14s is compelling sell for you



- 1 **Lightweight** – slim, business laptop.
- 2 **Powerful** – super-responsive AMD Ryzen 5 Pro 4650U 2.1 GHz 8MB cache.
- 3 **Long battery life** – up to 17.4 hours, 0-80% rapid charge in just an hour.
- 4 **Impressive display options** – 14" IPS touchscreen (Full HD).
- 5 **Huge storage** – 512 GB SSD.
- 6 **Comprehensive security** – discreet TPM 2.0 security chip, fingerprint reader.
- 7 **Easy calling** – useful call-control keys for fast call handling.
- 8 **Hands-free convenience** – responds to voice commands.
- 9 **Effortless start-up** – wake-on-voice functionality.
- 10 **Robust** – tested on 12 military-grade requirements and over 200 quality checks.

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