

# Cisco Catalyst 9200: High performance switch at a competitive market price

Do your customers face challenges relating to digital transformation and want to get on the intent-based networking journey? The Cisco Catalyst 9200 is a secure, always-on switch built for IT simplicity and simple branch deployments.

## The fastest-ramping new product introduction in Cisco's history

The Catalyst 9000 Family is an opportunity accelerator for your intent-based networking offerings:

- 3.7x more opportunities than the typical spend on a traditional switch
- 4.8x bigger wireless deal size when attached to Catalyst 9000 switches and 8.7x with DNA Center™ respectively
- 6.7x greater customer spend with a Cisco DNA Center attachment (Multipliers may vary depending on your customer's network size and environment.)

## The Catalyst 9200 Series

Cisco's newest fixed access switch will be your foundational building blocks for intent-based networking:

- It is the most widely deployed switch with a large installed-base opportunity
- It is currently the only secure switch anchored by industry-leading Talos research and Trustworthy Solutions
- It offers twice the performance at the same price.

Win the Catalyst 9200 installed base migration and you'll lead the customer's intent-based networking journey across market segments: **enterprise and mid-market**, and **broader scale deployment**.

## Make Tech Data your first choice when buying Cisco

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