

Are you ready?

Extended support for SQL Server 2008 and 2008 R2 is coming to an end on 9th July 2019. While Windows Server 2008 and 2008 R2 ends on 14th January 2020.

Are you aware of the upcoming end-of-support for SQL Server 2008 and 2008 R2? Find out how Tech Data can support your organisation to be ready. Once a product reaches its end of support deadline, security updates will no longer be released for it, leaving systems exposed to outside threats, and the possibility of non-compliance with industry requirements such as GDPR.

Don't put your business in jeopardy. You have options – and Tech Data want to help.

Use the end of support transition as an opportunity to evaluate your hybrid cloud options.

On 12th July Microsoft announced that **free Extended Security Updates** (<http://bit.ly/2Oj7109>) for SQL Server 2008 and 2008 R2 will be available in Azure virtual machines; your customers could also move to **SQL DB Managed Instance** (<http://bit.ly/2N8S5gv>), Microsoft's fully-managed Database-as-a-Service solution with industry leading SLAs that does not require future upgrades.

Your customers' options include:

- **Migrate SQL Server workloads from on-premises to Microsoft Azure and get Extended Security Updates until 9th July 2022 – available to any Azure IaaS customer at no additional charge.** This means your customers can take the initial steps to the cloud, keeping their workloads protected, while we work together on their upgrade and digital transformation strategy.
- **Take advantage of up to 80% savings on Azure Virtual Machines** with the **Azure Hybrid Benefit** (<http://bit.ly/2NKt6Fk>) and **Azure Reserved VM Instances** (<http://bit.ly/2xXkWyk>) combined.
- **SQL Server customers can also migrate workloads to Azure SQL Database Managed Instance, a fully-managed database-as-a-service solution.** This provides a highly cost-effective and productive option for SQL Server workloads.

Options beyond Azure... To get the best security, innovation and datacentre efficiency we recommend that if your customers stay on-premises they **upgrade to the latest version of Windows Server – Windows Server 2016**. If you can't get it all upgraded by the deadline, customers with Software Assurance can **purchase Extended Security Updates at 75%** (<http://bit.ly/2Oj7109>) of the full licence cost – purchasing only for the servers they need.

LEARN FROM OTHERS

As you consider migration planning, read **Microsoft's case study on how Somerset County Council migrated to Azure** (<http://bit.ly/2R7ZiAH>) to save money and drive innovation.

While an End of Support period may sometimes prove to be an anxious, costly and uneasy period, Tech Data has the resources, tools and expertise, to not only help you secure, but also modernise, your customers' businesses.

START PLANNING NOW

We're ready to help and have pulled together options that we can discuss with you. Contact Tech Data to learn more about the following benefits:

- 2008 & 2008 R2 Assessment Review or a Hybrid Cloud Analysis and Migration Proposal
- Assessment of hybrid cloud opportunities and recommendations to prioritise your customers' workloads for migration
- Support from an Azure Expert MSP (<http://bit.ly/2N6AuWI>)
- Comprehensive ROI and TCO analysis

Let's take the next step by arranging a conversation. Contact the team on csp@techdata.co.uk or call 01256 788 121

